



# The Seymore D' Fair Foundation, Inc.

## Seymore's Ambassadors

## fact sheet

### Who are Seymore's Ambassadors?

Any individual who voluntarily takes extraordinary interest in the adoption and success of the Seymore Says "Don't Be a Bird Brain" Avoid Drugs Program in their respective communities.

### Vision for School and Community Substance Awareness & Drug Prevention

- As the Louisiana Affiliate for the National Family Partnership, create a state-wide annual drug prevention effort during Red Ribbon Week, which educates and informs families, schools,, and communities that drugs are inappropriate and unacceptable for quality living
- Foster and support parents and school engagement thereby improve the learning, development, and health of children in all communities
- Assist School Districts in providing comprehensive and evolving substance awareness and drug prevention programs

### Why do we need Ambassadors?

Program Ambassadors, like Champions, greatly enhance the likelihood of program success. These critical sentries are devoted to promoting a winning program that engages students, parents, schools and communities.

### What is the goal of our Ambassador program?

- Increase support throughout the community
- Build stronger drug prevention advocacy across the community
- Develop program advocates so they can encourage and influence drug prevention efforts in the community

### What is expected of Ambassadors?

- Build community support by promoting program initiatives and sharing situational knowledge with the community
- Lead by example by maintaining an active, positive presence in the community
- Advocate for Seymore Says, "Don't Be a Bird Brain" Avoid Drugs! Program



Warren Rivera  
Retired SAC | DEA



### What does an Ambassador do?

Ambassadors are local individuals who engage their communities by speaking or participating in events such as teacher certification workshops, school efforts, and relevant events to share their support for drug-free schools and communities.

They may also share their support through TV, radio, internet blogs, social media, and in local newspapers.

### How can I get more information?

Telephone: 1-225-435-9819

Email: [champions@seymoresfoundation.org](mailto:champions@seymoresfoundation.org)

Online: [www.seymoresfoundation.org](http://www.seymoresfoundation.org)