



# The Seymore D' Fair Foundation, Inc.

## Seymore's Champions Program

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Seymore's Champions Program is a "Train-the-Facilitator" effort designed to train and certify designated elementary and middle school staff, teachers, or administrators, who will become school drug prevention facilitators for the Seymore Says *"Don't Be a Bird Brain" Avoid Drugs! Awareness Program*.

**Goal:** To create a statewide team of certified preadolescence substance awareness and drug education facilitators for all elementary and middle schools.

**Objective:** Certify designated Educators as Seymore's Champions, charged with the responsibility of facilitating drug prevention programs within their respective schools.

**Reach:**

- 16 Parishes
- 160 Educators
- 80 Elementary & Middle Schools | Greater New Orleans & Lafayette Areas
- Up to 45,000 Students | K-6 Grade
- Up to 90,000 Parents/Adults

**Venue:** Lafayette, Louisiana | October 23-27 2017  
New Orleans, Louisiana | October 23-27 2017

**Event:** (Two) One-day sessions in each city

- 9am – 3:30pm with lunch
- Hands On Workshop | discover all 4 teaching units

**Program Cost:** Participating Teachers and Schools - **Free**

### Participation Benefits:

- (2) Certified Prevention Program Facilitators per/school
- 6 hours of CLU credit for each participating teacher
- One Complete School Program Package including:
  - Teachers Guides
  - Student Assessment Packages
  - Teachers Slide Package
  - Lesson Plan Package
  - Student Heroes Package
  - Red Ribbon Week Activity and Fundraising Package
  - School & Classroom Program Signage